



- Peace of Mind -

NEWS RELEASE

Hand over your credit and debit cards - with confidence

Running a tab with your credit or debit card in a bar or restaurant isn't always the carefree gesture it seems. When you think about it, your card is effectively your wallet, and you are placing it in the hands of a stranger.

To make matters worse, the "systems" many venues use to safeguard your card are often no more elaborate than a business card holder behind the bar; some places are known to keep customers' cards in a jar!

Handling valuable debit and credit cards this way is a situation wide-open to fraudulent misuse, including cloning, ghosting and other forms of identity theft, as well as billing mistakes by hospitality staff. Small wonder that many security-conscious international visitors are horrified at our relaxed Kiwi ways and refuse to hand over their cards.

CardsSafe offers customers peace of mind. Well-known in the UK, where it is used in venues from Hilton Hotels to local sports clubs, CardsSafe keeps cards safely locked in a secured theft-proof unit containing numbered drawers. Each drawer has its unique, only fits-that-drawer key to which the customer is given the key.

When the time comes to settle the bill, the customer simply takes his/her key to the cashier and the card is released for payment. Simple. And so fewer worries about being separated from your card!

Designed in a distinctive tower shape and made from extremely durable, tamper-proof moulded black plastic, CardsSafe units are being welcomed by Kiwi customers for their increased security, and by hospitality operators for the savings they offer in reduced walk-outs, card fraud and billing mistakes.

A further benefit of CardsSafe is that it helps businesses comply with PCI (Payment Card Industry) data security standards requirements by physically stopping card data getting into the wrong hands. For customers and hospitality owners alike, CardsSafe means greater peace of mind.

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Media and other enquiries to:

Tracy or Luke

CardsSafe Ltd, Auckland

Tracy: 021 0222 0015

Luke: 021 292 5837

Email: info@cardssafe.co.nz

www.cardssafe.co.nz

Prepared for CardsSafe NZ by Alimentary Communications, Auckland.